



## What Audio Basic® can offer you A comprehensive overview 2012

**Below are summaries of the assessments and training offered by Audio Basic:  
Including how to book, pay and get to us**

### **Group classes (R1000)**

Group classes are our standard training offering and perfect for people who enjoy the camaraderie and benefit of training with others. Join the group class mailing list by going to our website's training page ([www.audiobasic.co.za/training.php](http://www.audiobasic.co.za/training.php)) or by sending an email to [studio@audiobasic.co.za](mailto:studio@audiobasic.co.za).

Each month is dedicated to covering a particular VO style and students can learn from each other in a friendly, ego-free environment. The classes are very practically oriented and students get loads of "in-booth" experience. Each session ends with a 10 minute Q&A session with the lecturer. Classes are sold per month (i.e. If you pay for a certain month, you may only attend classes in that month). Please see the 2012 Class schedule for a detailed breakdown. Group classes take place on a weekend, so as to make attendance as easy as possible. What are you waiting for? Get experience, make friends and learn about your voice!

### **Play sessions (R250/h)**

Although the budget option, a Play Session's value is not to be underestimated. Experience goes a long way... Play sessions are recorded and allow the student to just mess around unhindered in studio and gain valuable experience. No tuition is provided in these sessions. It is just you and the mic. Get to know your voice and learn about the incredible vocal versatility that is latent in you! Students get an unedited CD of their session to take it home and listen to allowing them to perfect their deliveries, accents, characters or general tonality. This is perfect for those wanting to practice - and you know what they say: "practice makes perfect".

### **Private Classes (Minimum of R3500 - 4 sessions)**

(Minimum 65% Pass Rate on assessment. Assessment fees are included in price)

For those who work better individually, or really want to be pushed - Audio Basic offers Private Classes -the flagship training solution. Private classes are 1-on-1 and are tailor-made to *you* and *your* voice, based on your Vocal Assessment.

The weaknesses in the student's voice and voice technique will be targeted and their vocal strengths will be polished and perfected. Homework will also be given at the end of each class. Depending on the student's experience a class structure will be devised. The first four hours are sold as a package; thereafter training is split into one-hour additional sessions if required (at R600/hour).

*Private students ALSO get the following FREE benefits:*

- 1 FREE Voicebank clip for every four hours of training!
  - Certificate of Completion (approved by Voicebank)
- Voice bank clip recording at Audio Basic (valued at R400)

### **FAQ - Voice Assessments**

**The Audio Basic Voice Assessment allows you to see your vocal strengths and weaknesses easily and without nonsense. Our assessments are recommended by Voicebank.**

#### **Q: why should I get an assessment?**

Too many people spend vast amounts of money on Voicebank fees and voice demos without knowing objectively if they have what it takes to make it in the world of voice-overs. Not only do they waste their money, but they are also wasting energy and time on something that is unlikely to work for them. Voicebank recommends assessments for industry newcomers. Ask a pro and get a no-nonsense answer to that all-important question: Do I have the "it factor"?

Voice Assessments only take about an hour and leave you with a wealth of information that can be very helpful in honing your vocal craft.

#### **Q: what happens in the assessment?**

You will be asked to read a script designed especially for the purpose of assessing your voice and you will be

All Voice Assessments are recorded. You will be guided through the recording step by step. You may request to purchase a copy of this recording if you wish. If you sign up for private classes, you get this recording for free.

The environment is friendly, but we won't candy-coat

**Q: ok. what then?**

Once the assessment has been completed, the voice over expert will discuss their findings with you and give you a copy of the assessment score sheet. If you score over the 70% pass rate - you are "Voicebank Ready" can go straight to Voicebank and put yourself on their site, no questions. If you don't meet the Voicebank criteria, various training options will be highlighted to allow you to get the necessary training and get the most out of your voice. Students who score below 50% are not recommended to attempt a career in voice-overs.

**Q: what other benefits are there?**

If you score above 70% for the assessment, you are endorsed 'Voicebank Ready' and can join automatically without having to go through the Voicebank selection process. If you do score above 70%, simply take your assessment form to your Sonovision recording, show it to the engineer and you will receive one extra Voicebank clip for FREE!

If you don't meet the Voicebank criteria, various training options will be highlighted to allow you to get the necessary training and get the most out of your voice! Remember, for every four hours of training at Audio Basic, you get one FREE Voicebank clip!

**Q: what's the cost of the assessment?**

The assessment costs R600.

**Q: how do I book an assessment?**

You need to pay the assessment fee of R600 and send us proof of payment, thereafter you will be contacted and your booking will be confirmed.

**Q: where are you based?**

52 Milner Ave, Roosevelt Park

**Bank details**  
Audio Basic  
Nedbank Cresta  
Cheque Account 19133 60512  
Branch Code: 191305

